



COWAN DEBAETS ABRAHAMS
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BENJAMIN JAFFE

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Ben Jaffe is a transactional attorney practicing primarily in the areas of digital media, entertainment and emerging technology. Prior to working at CDAS, Mr. Jaffe was a corporate associate in the New York office of Hogan Lovells US LLP where he advised clients on a broad range of transactional matters including complex structured financings, corporate restructurings, M&A activity, and securities law matters.

Mr. Jaffe brings unique business experience to CDAS, which he uses to assist his clients in exploring and developing innovative and integrated business strategies that help drive profitability. Prior to becoming a lawyer, Mr. Jaffe worked at several advertising agencies, including the digital media agency, Razorfish, where he specialized in paid search (SEM) marketing and managed several multi-million dollar marketing campaigns. Mr. Jaffe also held an internship at Columbia Records, where he worked in A&R and promotions. While in law school, Mr. Jaffe was a legal intern at EMI Music Publishing where he worked in the licensing department and handled several copyright infringement matters.

PRACTICES

- Advertising and Marketing
- Corporate Formation, Finance and M&A
- Entertainment
- IP / Internet Transactions

INDUSTRY SECTORS

- Digital Media
- Music
- Software / Apps

BAR ADMISSIONS

- New York

EDUCATION

- Benjamin N. Cardozo School of Law, J.D., 2011, *Magna Cum Laude, Order of the Coif*
- Emory University, B.B.A., 2006

EMPLOYMENT

- Cowan, DeBaets, Abrahams & Sheppard LLP, New York, NY (2015-Present)
- Hogan Lovells US LLP, New York, NY (2011-2015)