



COWAN DEBAETS ABRAHAMS  
& SHEPPARD LLP



## KENNETH N. SWEZEY

PARTNER

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Kenneth N. Swezey focuses on transactional counseling in copyright, corporate, digital media, entertainment, publishing and other intellectual property and commercial matters.

He has substantial experience representing companies and individual clients in the emerging fields of digital media, social media and transmedia. He represents clients ranging from broadband television companies, well-known authors, publishers, entertainers, literary estates, visual arts agencies, as well as not-for-profit organizations in the areas of intellectual property and entertainment.

### SPEAKING ENGAGEMENTS

Mr. Swezey is a frequent lecturer in intellectual property and digital media issues, including:

- CUNY Publishing Institute, guest speaker on topic of copyrights and book publishing, June 6, 2014
- “Publishing Tech- Business Opportunities & Funding Essentials” Book Expo America, May 28, 2014
- “The Art of Making the Deal” Digital Hollywood, March 5, 2014
- “Digital Publishing & Transmedia Storytelling: Deals, Rights and Revenues” Book Expo America, May 29, 2013
- “Nets of Social Networks: Minimizing Legal Risk in Social Media” as part of Social Media Week 2012, February 16, 2012
- “New Models of Publishing: E-books, enhanced e-books, and apps” co-moderator as part of New York State Bar Association EASL Section Annual Meeting, January 23, 2012
- “I’m Pitching and Selling Your Idea” Story World Conference, November 1, 2011
- “Termination Rights – Coming Soon to a Theatre Near You – Are You Ready?” panelist for 26th Annual Intellectual Property Law Conference, April 8, 2011

### ASSOCIATIONS AND ACTIVITIES

- Entertainment, Art and Sports Law Section of the New York State Bar Association, Past Chair of Section, 2009-2010; Co-Chair, Literary Works Committee
- Copyright Society of the U.S.A., Member
- Regularly conducts publishing negotiation seminars for Columbia University School of Law

### EMPLOYMENT

- Cowan, DeBaets, Abrahams & Sheppard LLP, New York, NY 2006 – Present

### PRACTICES

- Copyright
- Trademarks and Brands
- Venture

### INDUSTRY SECTORS

- Digital Media
- Publishing
- Software / Apps
- Talent

### BAR ADMISSIONS

- New York
- California

### EDUCATION

- UCLA, Los Angeles, CA  
B.A. (summa cum laude),  
Member of Phi Beta Kappa
- UCLA Graduate School of  
Management, Los Angeles,  
CA M.B.A
- UCLA Law School, Los  
Angeles, CA J.D.



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