



COWAN DEBAETS ABRAHAMS
& SHEPPARD LLP



JOSHUA B. SESSLER

PARTNER

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Joshua Sessler's practice is at the intersection of digital media, entertainment and technology. He has over 14 years of experience advising entrepreneurs, investors, content owners and companies in the full range of corporate, intellectual property and internet technology legal matters. He represents a broad range of creative individuals and companies who are using new media and technology to create new business paradigms. These include innovators, social media companies, broadband television programmers and producers, app and software developers, financial software companies, website designers and developers, video game developers, mobile content providers, Internet retailers, crowd funding platform companies, digital advertising agencies and design firms as well as investors, performers, filmmakers, authors, journalists, bloggers, designers, print publishers, retail businesses and restaurants. Mr. Sessler also has an in-depth corporate background and regularly handles matters such as business formation and structuring, angel/venture capital financing, intellectual property protection, licensing and distribution, social media and user-generated content issues, including online contests and promotions, technology platform agreements, hosting and cloud computing agreements, website terms of use, privacy policies and data protection issues, M&A, joint ventures, executive and employee compensation and stock option programs and a wide range of commercial transactions.

PUBLICATIONS

- Computer Cookie Control: Transaction Generated Information and Privacy Regulation on the Internet" published in the Journal of Law and Policy, Spring 1997. Winner of the Nathan Burkan Writing Competition, from ASCAP in 1996
- Winner of the Honorable William C. Conner Writing Competition of the New York Intellectual Property Law Association in 1996 for: "Fair Digital Use: The Fair Use Doctrine in a Digital Society" published in Intellectual Property Law Annual 1997.

EMPLOYMENT

- Cowan, DeBaets, Abrahams & Sheppard LLP, New York, NY (2009-Present)
- Roberts & Ritholz LLP, New York, NY (2007-2009)
- Pryor, Cashman, Sherman & Flynn LLP, New York, NY (2000-2002)
- Hughes, Hubbard & Reed LLP, New York, NY (1998-2000)

PRACTICES

- Advertising and Marketing
- Corporate Formation, Finance and M&A
- Employment
- IP/Internet Transactions
- Technology
- Trademarks and Brands
- Venture

INDUSTRY SECTORS

- Digital Media
- Fashion and Apparel
- Film
- Games
- Photography/ Arts/ Design
- Publishing
- Social Media
- Software / Apps

BAR ADMISSIONS

- New York (1998)

EDUCATION

- Brooklyn Law School, 1997
New York, NY, J.D.,
Graduated with honors
- Hunter College of Social
Work, 1986 New York, NY,
MSW
- SUNY Binghamton, 1982
Binghamton, NY, B.A. in
Psychology