



COWAN DEBAETS ABRAHAMS
& SHEPPARD LLP



SIMON PULMAN

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Simon N. Pulman is a transactional attorney practicing primarily in the areas of entertainment and digital media law. He counsels clients across the film, television, publishing, advertising and digital sectors in business and intellectual property matters, with a particular focus on the negotiation of financing, content distribution and digital licensing agreements.

Mr. Pulman assists clients in all phases of development, financing, production, distribution, and rights administration regarding motion picture, documentary film, television programming, digital publishing and new media properties. He assists with rights acquisitions, talent negotiations and production legal work and is regularly involved in complex cross-platform, video-on-demand and international media transactions. Mr. Pulman frequently works with filmmakers, brands and media companies seeking to distribute their content directly to audiences through digital platforms and direct distribution.

Mr. Pulman also counsels digital media, tech startup, interactive marketing and advertising clients in branded entertainment, social media, and general corporate matters. He has experience assisting with the negotiation and construction of new hybrid business models for individual clients and companies in emerging content marketing, multi-platform, transmedia, and digital production and publishing ventures. He writes and speaks extensively on intellectual property, digital content distribution and social media issues.

Prior to joining Cowan DeBaets Abrahams & Sheppard LLP, Mr. Pulman worked as an Associate at Paul Hastings LLP and as Business Development Manager at Starlight Runner Entertainment, one of Fast Company's "10 Most Innovative Companies in Media." In addition, Mr. Pulman worked during law school as an intern in the legal departments of Country Music Television and 7 For All Mankind.

Born in the United Kingdom, Mr. Pulman is a graduate of Duke University and Vanderbilt University Law School.

PRACTICES

- Advertising and Marketing
- Entertainment
- Venture

INDUSTRY SECTORS

- Digital Media
- Film
- Publishing
- Social Media
- Television (Traditional to Broadband)

BAR ADMISSIONS

- New York
- New Jersey
- Georgia

EDUCATION

- Vanderbilt University Law School, J.D.
- Duke University, B.A