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Briana C. Hill is a transactional attorney in the firm’s entertainment group. She primarily counsels clients in general entertainment and intellectual property law matters, focusing on television, film and digital media. She represents production companies, studios, distributors, content creators, and rights holders in all aspects of development, production, and distribution. Briana has worked on a variety of scripted and unscripted television projects for network, cable television, and SVOD/AVOD platforms, both independent and studio-based motion picture projects, as well as digital and podcast productions. Briana also has experience counseling clients regarding copyright, trademark, and branding issues.

Prior to joining CDAS, Briana was a transactional associate at Pierce Law Group LLP, a boutique entertainment law firm in Beverly Hills, where she represented an assortment of transactional entertainment clients in areas including negotiating talent, rights acquisition, and licensing agreements; motion picture, television, and digital media production counsel; and intellectual property matters, including copyright and trademark issues.

Briana graduated from University of California, Los Angeles School of Law. While in law school, she served as Articles Editor for the UCLA Journal of Environmental Law and Policy.

Prior to law school, Briana spent several years working in the fashion industry in New York City, including a position as buyer and merchandiser for the retail division of Diesel USA Inc.

- University of California, Los Angeles School of Law, JD
 - *UCLA Journal of Environmental Law and Policy*, Articles Editor
- Hunter College, City University of New York, BA, English and Political Science, *summa cum laude*
 - Phi Beta Kappa

PRACTICES

- Copyright
- Entertainment
- IP/Internet Transactions
- Trademarks and Brands

INDUSTRY SECTORS

- Digital Media
- Film
- Podcasting
- Publishing
- Talent
- Television (Traditional to Broadband)

BAR ADMISSIONS

- California

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