



Cowan, DeBaets, Abrahams
& Sheppard LLP



Simon N. Pulman

ASSOCIATE

Phone: 212.974.7474

Fax: 212.974.8474

Email: spulman@cdas.com

Simon N. Pulman is a transactional attorney primarily counseling clients in entertainment and media law matters. His practice focuses on three principal areas: (1) film and television; (2) digital media; and (3) publishing.

In film and television, Simon advises a variety of scripted, reality and documentary productions in financing, production and distribution matters. Services include negotiating financing, rights acquisition, music licenses and talent deals; advising on clearance and fair use issues; ensuring guild compliance; negotiating distribution and foreign sales agreements ranging from “all rights deals” to complex digital and hybrid deals; and collaborating with foreign counsel and producers to resolve regulatory and production financing issues for productions in Europe, Canada, and China. Simon has also advised clients regarding financial structure and distribution strategy for premium digital series and webseries.

In digital media, Simon has experience preparing consulting, services, endorsement/sponsorship and licensing agreements for digital media, marketing and advertising clients, in addition to preparing website privacy policies and terms of use. He has also advised on social media and FTC compliance issues, and worked with OTT and broadband video distributors in the United States and China on content acquisition and regulatory issues. Simon also assists with corporate matters, including drafting financing documentation and stock options plans for startup companies and assisting with M&A transactions.

In publishing, Simon provides counsel to authors and publishers in publishing matters, including reviewing and negotiating publishing agreements and counseling in copyright matters. He has structured and negotiated multiple cross-platform publishing deals involving innovative ownership and profit participation arrangements. He has also worked with publishers seeking to extend their intellectual property into other media, including film, television and digital channels.

Prior to joining CDAS, Simon worked as an Associate at Paul Hastings LLP and as Business Development Manager at Starlight Runner Entertainment, one of Fast Company’s “10 Most Innovative Companies in Media.” In addition, he worked during law school as an intern in the legal departments of Country Music Television and 7 For All Mankind.

Simon frequently writes and speaks on entertainment and digital content related matters. He has spoken at events and conferences including Digital Hollywood LA, Digital Hollywood Content Summit NY, Merging Media in Vancouver and Social Media Club NY, and has been published in Ad Age, Digital Book World and the Copyright Alliance Blog. Simon is a graduate of Duke University and Vanderbilt University Law School.

EDUCATION

- Vanderbilt University Law School, JD
- Duke University, BA

AWARDS

- “New York Metro Rising Star,” *Super Lawyers*, 2015

PRACTICES

- Advertising and Marketing
- Corporate Formation, Finance and M&A
- Entertainment

INDUSTRY SECTORS

- Digital Media
- Film
- Publishing
- Social Media
- Television (Traditional to Broadband)

New York
41 Madison Avenue | New York, NY 10010
Phone: 212 974 7474 / Fax: 212 974 8474

Beverly Hills
9595 Wilshire Blvd, Suite 900 | Beverly Hills, CA 90212
Phone: 310 492 4392 / Fax: 310 492 4394